



WEBSITE COOKIES POLICY

Cookies Policy

Last Updated: March 25, 2025

At **Antarctica21**, we value your privacy and are committed to providing a transparent experience when you visit our website, www.antarctica21.com (the “Website”). This Cookies Policy explains what cookies are how we use them, and how you can manage your preferences.

By continuing to use our Website, you agree to the use of cookies as described in this policy.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or smartphone) when you visit a website. They help improve your experience by remembering settings, analyzing traffic, and personalizing content.

Cookies may be **first-party** (set by **Antarctica21**) or **third-party** (set through external services such as Google, Facebook, or advertising networks).

Cookies are classified into two main types based on their lifespan:

- **Session Cookies** – Temporary cookies that expire when you close your browser.
- **Persistent Cookies** – Remain on your device for a set period or until manually deleted.

2. Types of Cookies We Use

We use the following categories of cookies on our Website:

2.1. Strictly Necessary Cookies

These cookies are essential for the Website to function properly. They cannot be disabled in our systems.

Examples:

- Enabling secure login and authentication
- Protecting against security threats
- Managing website navigation
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2.2. Performance & Analytics Cookies

These cookies help us understand how visitors interact with our Website by collecting anonymous usage data. We use this information to improve site performance and user experience.

Our Website uses Google Analytics for tracking visitor behavior and website traffic patterns

2.3. Functional Cookies

These cookies enhance your experience by remembering preferences such as language, region, or past actions on the site.

Examples:

- Remembering the region you are connecting from
- Saving your contact details for a smoother form submission process

2.4. Advertising & Targeting Cookies

These cookies track browsing activity to deliver relevant ads based on your interests. They may be set by third-party advertisers and social media platforms.

Examples:

- Google Ads (personalized advertising based on browsing behavior)
- Facebook Pixel (tracking engagement with our ads)

3. Third-Party Cookies

We work with trusted third parties that may place cookies on our Website. These include:

- **Google Analytics** – To analyze traffic and improve user experience.
- **Meta (Facebook & Instagram)** – To track ad performance and personalize content.
- **YouTube** – To embed videos and track engagement.

Third-party cookies are governed by third parties' respective privacy policies. We encourage you to review their policies for more information:

[Google Privacy Policy](#)

[Meta Privacy Policy](#)

[YouTube Privacy Policy](#)

4. Managing Your Cookie Preferences

By continuing to use our Website, you agree to the use of cookies as described in this policy. There are two ways you can control how third-party cookies are used on your device.

4.1. Browser Settings

You can block or delete cookies through your browser settings:

- **Google Chrome:** [Manage cookies](#)
- **Mozilla Firefox:** [Manage cookies](#)
- **Safari:** [Manage cookies](#)
- **Microsoft Edge:** [Manage cookies](#)

4.2. Opting Out of Targeted Ads

If you want to opt out of online interest-based advertising, visit:

- **Network Advertising Initiative:** [Opt-Out Page](#)
- **Digital Advertising Alliance:** [YourAdChoices](#)
- **Google Ads Settings:** [Manage Ads](#)

5. Cookies Policy Updates

We may update this Cookies Policy periodically to reflect changes in technology, legal requirements, or our practices. Each updated document will be posted on [this page](#) with a “**Last Updated**” date.

We encourage you to review this policy regularly to stay informed about how we use cookies.

6. Contact Us

If you have any questions about this Cookies Policy or how we use cookies, you can contact our marketing team by email at mktm@antarctica21.com.